DW27 SUMMIT

NOVEMBER 3-5 | TAMPA, FLORIDA

2027 Sponsorship Agreement

Prepared for:

SAMPLE NAME

SAMPLE COMPANY

Created by:

Jason Richmond

BuildWitt Media Group, LLC

Sponsorship Packages	$12,000 Silver	$24,000 Gold	$48,000 Platinum	$100,000 Diamond
# of Sponsors		Limited to 32	Limited to 8	Limited to 4
Summit Sponsor Promo Pack: Includes digital assets and templates to promote your sponsorship of the Dirt World Summit.	✓	✓	✓	✓
Sponsor Branding: Logo on Dirt World Summit website, write up on Event App, logo on Slide and Banner at event.	Silver Listing	Gold Listing	Platinum Listing	Diamond Listing
Summit Event Passes: Full ticket	2 Tickets	3 Tickets	4 Tickets	6 Tickets
Exhibitor Booth Space Size†	10x10	10x20	20x30	40x40
Lead Retrieval	1 login	1 login	2 logins	2 logins
Booth Includes	1 table + 2 chairs One power strip (up to 10 Amps) Sponsor wifi (basic) Back booth drape + half side divider	1 table + 2 chairs One power strip (up to 10 Amps) Sponsor wifi (basic) Back booth drape + half side divider	2 tables + 4 chairs Two power strips (up to 10 Amps) Sponsor wifi (basic) -	2 table + 4 chairs Two power strips (up to 10 Amps) Sponsor wifi (basic) -

† Booth selection preference will be given based on date paid of Sponsorship Fee. Exhibit hall layout subject to change.

Add-ons	These items can be purchased later.
Tickets	Additional booth-only tickets (up to 2) can be purchased at a rate of $800 from the Exhibitor Portal **until September 1, 2027** for access to the Exhibit Hall and meals only. A full event ticket is required to attend the general sessions and can be purchased in the Exhibitor Portal.
Booth	Additional power, table, and chairs. Contact **sponsors@buildwitt.com** for pricing.
Lead Retrieval	Additional app logins & scanning device. Contact **sponsors@buildwitt.com** for pricing

Sponsorship Selection

Please select your sponsorship below. An invoice will be sent upon completion of this form.

Name	Price	Qty	Sign by 11/30/26	Subtotal
Sponsorship Packages				
○ Diamond Sponsorship	$100,000.00	1	-$20,000.00	$80,000.00
○ Platinum Sponsorship	$48,000.00	1	-$8,000.00	$40,000.00
○ Gold Sponsorship	$24,000.00	1	-$4,000.00	$20,000.00
◉ Silver Sponsorship	$12,000.00	1	-$2,000.00	$10,000.00
Add-Ons (Invoiced 100% at acceptance)				
☐ Additional Full Access Tickets⁺ Cancel prior to 8/1: $500 cancellation fee. Cancel 8/1 or later, no refund.	$2,995.00	1	-$800.00	$2,195.00
☐ Dirt World Champion⁺ Champions will help bring 100 Emerging Leaders to the 2027 Dirt World Summit with a complimentary Summit ticket and will continue to be recognized on Dirt World Connect, dirtworld.com, and the digital Champions wall at Summit.	$2,500.00	1	$0.00	$2,500.00

Total Sponsorship Fee* **$10,000.00**

** The "Sponsorship Fee"*

Payment Terms

Due dates will be Net 30 from invoice date. Payment is due by the Due Date indicated on the invoice. The Sponsorship Fee will be invoiced using the following schedule.

50% of Sponsorship Fee invoiced at Acceptance; 50% invoiced 90 days after Acceptance

⁺Dirt World Champion and Additional Full Access Tickets will be invoiced 100% at Acceptance.

Credit card payments will include an additional 3% administrative fee.

Logo & Advertising Materials

Logo and advertising materials must be received **by SEPTEMBER 15, 2027** in order to appear in printed materials and digital advertising due to production deadlines.

Sponsor Tickets

TICKETS must be redeemed by registering through the EXHIBITOR PORTAL by SEPTEMBER 1, 2027. Registration for TICKETS will not be available on-site unless an attendee is being substituted.

Attendee List

We will provide one (1) attendee list three (3) weeks before the EVENT to allow SPONSOR to coordinate meetings and one (1) attendee list after the event with the list of final participants. Per our Privacy Policy, attendees have the option to opt-out of having their information shared.

Exhibitor Portal

We will have an Exhibitor Portal so that sponsors can fill out their profile to appear on the 2027 Dirt World Summit website. Sponsors can add a description, files (up to 50), videos (less than 5GB), and links to help promote their business to attendees months before the event. **Sponsors will receive access to the Exhibitor Portal when sponsorship payment is received in full.**

SPONSORSHIP TERMS & CONDITIONS

This sponsorship agreement (the "AGREEMENT") has been entered into as of the date of acceptance (the "EFFECTIVE DATE") between SAMPLE COMPANY (the “SPONSOR”) and BuildWitt Media Group, LLC (the “ORGANIZER”) (collectively known as "THE PARTIES").

The ORGANIZER is engaged in the organization and production of 2027 Dirt World Summit (the "EVENT") on November 3-5, 2027 and located at the Tampa Convention Center located at 333 S. Franklin Street, Tampa, Florida 33602 (the “FACILITY”).

By acceptance of this AGREEMENT, SPONSOR agrees to and acknowledges the Dirt Word Summit Event Registration Terms of Service, located at:
https://info.buildwitt.com/dirtworld-summit-2027-terms-and-conditions

1. EXCLUSIVITY OF SPONSORSHIP
   This particular AGREEMENT is a non-exclusive agreement for the EVENT. Add-on Sponsorship Opportunities are exclusive where indicated.

2. EVENT DEADLINES

Event deadlines will be provided to SPONSOR within six (6) months of the EVENT. These deadlines are critical to ensuring a smooth EVENT. Some deadlines are set by the FACILITY and cannot be changed. IF SPONSOR IS UNABLE TO MEET A DEADLINE, it is important that it is communicated to *sponsors@buildwitt.com* as soon as possible so that ORGANIZER may work to determine next steps.

3. TICKETS

SPONSOR will receive a number of complimentary EVENT tickets ("TICKETS") as indicated in the Sponsorship Packages. A special website ("EXHIBITOR PORTAL") will be provided to redeem these tickets. Additional booth only tickets can be purchased at the discounted BOOTH RATE by utilizing the EXHIBITOR PORTAL provided. **TICKETS must be redeemed by registering through the EXHIBITOR PORTAL by SEPTEMBER 1, 2027. Registration for TICKETS will not be available on-site unless an attendee is being substituted for another person.**

4. EXHIBIT SPACE

4.1. Booth Setup/Teardown

Booth setup days/times will be provided several months prior to the EVENT. All exhibits shall be removed from the exhibit area on or before 6:00 PM on November 5th, 2027. In the event that an exhibit area is not vacated by 6:00 PM on November 5, 2027, the FACILITY is hereby authorized to remove from said area and to store at the expense of the exhibitor all personal property of any and all kinds and description which may then be occupying the exhibit area. FACILITY shall not be liable for any damages to or loss of such personal property which may be sustained due to such removal or resulting from the place to which it may be removed. FACILITY is hereby expressly released from any and all claims for any damages of whatever kind or nature.

4.2. ALTERATIONS

SPONSOR will not cause or permit any nails or any other things to be driven into any portion of the FACILITY, nor cause or permit any changes, alterations, repairs, painting or staining of any part of the FACILITY or furnishing or the equipment thereof, nor do or permit to be done anything which will damage or change the finish or appearance of the FACILITY or the furnishings thereof. TAPE OR OTHER ADHESIVE MATERIALS MAY NOT BE APPLIED TO WALLS OR OTHER SURFACES OF THE FACILITY WITHOUT THE PRIOR APPROVAL OF THE FACILITY. ALL PRODUCTS OR BALLOONS THAT COULD RISE TO THE CEILING BECAUSE OF THE PRODUCTS PHYSICAL PROPERTIES ARE PROHIBITED ALONG WITH DECORATIONS OR ITEMS THAT CREATE A SUBSTANTIAL RISK OF DAMAGE OR EXCESSIVE LITTER. SPONSOR will pay the costs of repairing any damages which may be done to the FACILITY or any of the fixtures, furniture or furnishings thereof by an act of SPONSOR or any of SPONSOR's employees or agents. FACILITY shall determine whether any damage has been done, the amount of the damage, the reasonable cost of repairing it, and whether

SPONSOR is to be held responsible.

4.3. CARPETED AREAS

If any carpeted area is driven over by a motorized vehicle, that area must be protected from damage. In order to prevent damage, the mandatory method of protection is Visqueen or additional clean carpet laid upside down on the area to be driven. No other method will be permitted, unless written approval is provided by FACILITY.

4.4. AISLES AND ALL ACCESS CLEAR

SPONSOR will permit no chairs, movable seats or other obstructions to be or remain in the entrances, exits, or passageways and will keep same clear at all times. No portion of the sidewalk, entries, passage, vestibules, halls, elevators, or access to public utilities of said building shall be obstructed by SPONSOR or used for any purpose other than for ingress and egress to and from the FACILITY.

4.5. RESPONSIBILITY FOR DAMAGE

If said FACILITY, or any portion of said building, during the term of the EVENT shall be damaged by the act, default or negligence of SPONSOR, or of SPONSOR'S agent or employees, SPONSOR will pay to ORGANIZER, upon demand, such sum as shall be necessary to restore said FACILITY to its present condition, as determined by the FACILITY and billed to ORGANIZER.

4.6. While the Parties acknowledge and agree that ORGANIZER shall be responsible for all costs associated with planning and hosting the Event, other than those stated as the responsibility of SPONSOR herein, SPONSOR shall be responsible for all costs associated with any and all of SPONSOR'S marketing, promotional, sponsorship, and other activities at the EVENT (unless otherwise agreed to in writing).

4.7. The SPONSOR assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the FACILITY premises and will indemnify, defend, and hold harmless the FACILITY, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims.

5. ON-SITE SALES

If actual sales are made at the FACILITY, SPONSOR must follow applicable sales tax. More information can be found with the Florida Department of Revenue (https://floridarevenue.com/taxes/taxesfees/Pages/sales_tax.aspx). Additionally, SPONSOR is responsible for possessing a sales permit number prior to the start of the EVENT.

6. ORGANIZER RESPONSIBILITIES

The ORGANIZER shall:

6.1. organize, produce, and supervise the EVENT in a workmanlike manner, in accordance with applicable laws, and with professional diligence

6.2. make all arrangements for the use of the FACILITY, including securing any necessary permits and contracting with vendors and other service providers;

6.3. use best efforts to promote the EVENT and maximize attendance.

6.4. notify the SPONSOR in writing if the nature of the purchased Sponsorship Package must be changed for any reason.

7. TRADEMARKS

7.1. SPONSOR Trademarks.

7.1.1. License. The SPONSOR hereby grants the ORGANIZER a nonexclusive, royalty free, limited license to use, display, and reproduce its logos, trademarks, service marks, and trade names (each, a "Sponsor Trademark") only in connection with the promotion and advertisement of the EVENT and any listing of the sponsors of the EVENT during the Term.

7.1.2. Ownership. All SPONSOR Trademarks provided, leased, or licensed to the ORGANIZER in connection with the EVENT are the SPONSOR's sole property, and the ORGANIZER has no ownership or other intellectual property rights in those items.

7.1.3. No Infringement. All of the SPONSOR Trademarks are owned by the SPONSOR or the SPONSOR has permission from the rightful owner to use each of these elements.

7.1.4. Delivery. The SPONSOR shall deliver to the ORGANIZER the above referenced Sponsor Trademark License **by September 1st, 2027 to be included in print materials**.

7.2. ORGANIZER Trademarks.

7.2.1. License. The ORGANIZER hereby grants the SPONSOR a nonexclusive, royalty free, limited license to use, display, and reproduce the logos, trademarks, service marks, and trade names, associated with the EVENT (each an "Organizer Trademark") only in connection with the promotion and advertisement of the EVENT during the Term.

7.2.2. Ownership. All Organizer Trademarks provided, leased, or licensed to the SPONSOR in connection with the EVENT are the ORGANIZER's sole property, and the SPONSOR has no ownership or other intellectual property rights in those items.

7.2.3. No Infringement. The ORGANIZER represents to the SPONSOR and unconditionally guarantees that all of the Organizer Trademarks are owned by the ORGANIZER or that the ORGANIZER has permission from the rightful owner to use each of these elements.

7.2.4. Delivery. The ORGANIZER shall deliver the above referenced Organizer Trademarks license to the SPONSOR within 30 days of the Effective Date.

8. USE OF PICTURE(S)/FILM/NAME, IMAGE AND LIKENESS

SPONSOR agrees to allow ORGANIZER to take and use picture(s), film and/or SPONSOR's name, image and/or likeness for promotional purposes, and hereby grants ORGANIZER a non-exclusive, royalty-free, perpetual, global license for such purpose. In the event SPONSOR chooses not to allow the use of the same for this purpose, SPONSOR agrees to inform ORGANIZER of this in writing to **sponsors@buildwitt.com**.

9. TERM; TERMINATION

9.1. Term. This AGREEMENT is effective as of the Effective Date and shall continue in force, unless otherwise terminated in accordance with the provisions of 9.2.2 or 9.2.3, until 11/30/2027 (the "Term").

9.2. Termination. This AGREEMENT may be terminated:

9.2.1. by ORGANIZER, effective on written notice to SPONSOR, if SPONSOR fails to pay any amount when due under this AGREEMENT.

9.2.2. by ORGANIZER, at anytime without cause, by providing thirty (30) day advance written notice to the SPONSOR. In such event, the ORGANIZER shall return to SPONSOR any payment of Sponsorship Fee already made to ORGANIZER.

9.2.3. by either party at any time and without prior notice, if the other party is convicted of any crime or offense, fails or refuses to comply with the written policies or reasonable directives of the other party, or is guilty of serious misconduct in connection with performance under this AGREEMENT. If terminated by the SPONSOR, the SPONSOR shall forfeit any payments of the Sponsorship Fee already made to the ORGANIZER (the "Termination Fee"). After payment of the Termination Fee, the SPONSOR shall be released and discharged from any obligations under this AGREEMENT.

10. INDEMNITY

10.1. SPONSOR agrees to indemnify, defend and hold harmless FACILITY and ORGANIZER, its affiliates, and their respective employees, directors, officers, and agents, from any and all claims, liabilities, losses, damages, costs, and expenses (including reasonable attorneys' fees at both the trial and appellate levels) (collectively, “Losses”) due to, arising from, or in connection with any third-party claim, suit, judgment or proceeding (a "Claim") alleging: (i) any breach by SPONSOR of this AGREEMENT; (ii) any negligence, omission or willful misconduct committed by SPONSOR or its employees, directors, officers, agents, or anyone directly or indirectly controlled by SPONSOR pursuant to or in performance of this AGREEMENT; or (iii) that any SPONSOR content or practice violates the intellectual property or proprietary rights of a third party, are defamatory or obscene or violate any law or other judicial or administrative regulation. The foregoing obligations of SPONSOR are in addition to its other obligations under this AGREEMENT.

10.2. SPONSOR will not enter into any settlement that adversely affects ORGANIZER's rights or interests without the prior written consent of ORGANIZER, such consent not to be unreasonably withheld.

10.3. For clarity, SPONSOR is liable for any damage caused to FACILITY floors, walls, or columns, or to standard booth equipment, or to other SPONSORS' property. SPONSOR assumes the entire responsibility and liability for losses, damages, and claims arising out of injury, or damages to displays, equipment, and other property brought into the FACILITY, and shall indemnify, defend, and hold harmless the FACILITY, its owners, affiliated companies, agents, servants and employees under this AGREEMENT.

10.4. Limitation of Liability. EXCEPT FOR THE INDEMNIFICATION OBLIGATIONS UNDER IN THIS AGREEMENT, IN NO EVENT SHALL EITHER PARTY BE LIABLE UNDER THIS AGREEMENT TO THE OTHER PARTY FOR ANY INCIDENTAL, CONSEQUENTIAL, INDIRECT, STATUTORY, SPECIAL, EXEMPLARY OR PUNITIVE DAMAGES, INCLUDING, BUT NOT LIMITED TO, LOST PROFITS, LOSS OF USE, LOSS OF TIME, INCONVENIENCE, LOST BUSINESS OPPORTUNITIES, DAMAGE TO GOOD WILL OR REPUTATION, AND COSTS OF COVER, REGARDLESS OF WHETHER SUCH LIABILITY IS BASED ON BREACH OF CONTRACT, TORT, STRICT LIABILITY OR OTHERWISE, AND EVEN IF ADVISED OF THE POSSIBILITY OF SUCH DAMAGES OR SUCH DAMAGES COULD HAVE BEEN REASONABLY FORESEEN. SUBJECT TO THE SPONSOR'S OBLIGATION TO PAY THE FEE TO THE ORGANIZER, EACH PARTY'S ENTIRE AGGREGATE LIABILITY FOR ANY CLAIMS RELATING TO THIS AGREEMENT WILL BE LIMITED TO AN AMOUNT EQUAL TO THE FEE PAID BY SPONSOR HEREUNDER. ANY CLAIMS MADE PURSUANT TO THIS SECTION MUST BE MADE WITHIN ONE YEAR OF THE INCIDENT TO WHICH THEY RELATE OR FOREVER BE BARRED.

This section shall survive the completion of the Agreement or its earlier termination in accordance with Paragraph 9 of this Agreement.

11. MISCELLANEOUS

11.1. Anything not expressly addressed in this AGREEMENT's terms shall be governed by the contract laws of Tennessee. If any clause or portion of this AGREEMENT shall be held by a court of competent jurisdiction to be illegal, invalid, or unenforceable, the remaining clauses or portions shall remain in full force and effect. This AGREEMENT is governed by and construed in accordance with the internal laws of Tennessee without giving effect to any choice or conflict of law provision or rule that would require or permit the application of the laws of any jurisdiction other than those of Tennessee. Any legal suit, action, or proceeding arising out of or related to this AGREEMENT shall be instituted exclusively in the federal courts of the United States or the courts of Tennessee, and each party irrevocably submits to the exclusive jurisdiction of such courts in any such suit, action, or proceeding.

11.2. Force Majeure. Neither party shall be liable for delay or failure in the performance of its obligations under this Agreement if such delay or failure is caused by conditions beyond its reasonable control, including but not limited to, fire, flood, inclement weather, accident, earthquakes, telecommunications line failures, electrical outages, network failures, acts of God, terrorism, civil commotion, cancellation or closure by the applicable venue, or labor disputes. Each party shall use

reasonable efforts to notify the other party of the occurrence of such an event within three (3) business days of its occurrence.

11.3. Inclement Weather. In the event of inclement weather, ORGANIZER shall be entitled to move or cancel the EVENT or any aspect of the EVENT to an indoor location. In the event of any such relocation, ORGANIZER shall be responsible for the costs associated with the move; provided, however, that SPONSOR shall be responsible for the costs associated with relocating its own promotional items and materials.

11.4. Severability. If any clause or portion of this AGREEMENT shall be held by a court of competent jurisdiction to be illegal, invalid, or unenforceable, the remaining clauses or portions shall remain in full force and effect.

11.5. No Assignment. Neither this AGREEMENT, nor any right or interest herein, may be assigned, in whole or in part, without the express written consent of the other party, except that ORGANIZER may assign this AGREEMENT to any affiliated company of such party. Any purported assignment that is not expressly permitted by this clause shall be null and void.

11.6. Waiver. No waiver of any term or right in this AGREEMENT shall be effective unless in writing, signed by an authorized representative of the waiving party. The failure of either party to enforce any clause of this AGREEMENT shall not be construed as a waiver or modification of such clause, or impairment of its right to enforce such clause thereafter.

11.7. Entire Agreement; Modification. This AGREEMENT is the entire agreement between the Parties with respect to its subject matter and supersedes any prior agreement or communications between the Parties, whether written or oral. No representation, inducement, or promise has been made or relied upon by either party, unless expressly set forth in this AGREEMENT. This AGREEMENT may be modified only by a written amendment signed by authorized representatives of both parties. To the extent that the terms are inconsistent with the terms of any attachment, the terms hereof shall govern, unless specifically set forth to the contrary therein.

11.8. Counterparts. This AGREEMENT may be executed in one or more counterparts, each of which will be deemed to be an original, but all of which together will constitute one and the same instrument, without necessity of production of the others.

11.9. No employer/employee relationship is established or implied with this AGREEMENT. The ORGANIZER has no liability or responsibility to the SPONSOR beyond the scope of this AGREEMENT.

Acceptance

The ORGANIZER and SPONSOR hereby agree to enter into this AGREEMENT by affixing their respective signatures below. Electronic signature permitted.